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SUMMARY & CORE COMPETENCIES

Multifamily real estate leader with 10+ years of experience driving asset performance, value creation, capital investment, and operational excellence. Proven track record executing repositioning strategies, optimizing portfolio performance, and leading cross-functional teams through all stages of the asset lifecycle. Recognized as a **2024 CFAA (RHC) Emerging Leader** for advancing strategies that enhance long-term asset value.

Asset Management & Value Creation | Portfolio Performance & KPI Management | Budgeting & Business Planning
Capital Planning & Investment Strategy | Multifamily Operations | Asset Repositioning | Operational Excellence

EXPERIENCE

JLL Canada - **Regional Director, Multifamily**

GTA | December 2025 - *Present*

- recruited to support the development and growth of JLL's Canadian multifamily platform, providing strategic leadership across operations, financial performance, leasing, resident experience, capital planning, and portfolio optimization
- lead the operational and financial performance of a multifamily residential portfolio, partnering with ownership groups and internal stakeholders to maximize asset value and achieve investment objectives
- develop and oversee annual operating budgets, business plans, capital investment strategies and performance targets
- monitor portfolio performance through detailed analysis of occupancy, revenue, leasing velocity, operating expenses, resident retention, and financial and operational KPIs
- conduct regular business reviews to evaluate asset performance, identify risks and opportunities, and implement action plans to improve operating results and long-term value creation
- identify and implement operational improvements, PropTech solutions and process enhancements to improve efficiency, resident experience, and portfolio performance
- oversee capital improvement initiatives, renovation programs and building enhancement projects designed to improve resident satisfaction, operational efficiency, and long-term asset value

Fitzrovia Real Estate - **Manager, Capital Projects**

Toronto & Montreal | July 2023 - November 2025

- managed cross-regional teams of Project Managers, Coordinators, Contractors and Consultants
- executed \$50M+ portfolio of capital investments and repositioning initiatives designed to enhance resident experience, increase revenue potential, and improve long-term asset value following acquisition
- led sustainability and governance initiatives as an active member of Fitzrovia's ESG committee, including securing the company's first **Fitwel Certifications**
- collaborated with the executive team and consultants to define project design and scope, aligning capital strategy with organizational goals
- oversaw budgeting, forecasting, vendor performance and capital allocation decisions to ensure alignment with investment objectives and business plans
- implemented and designed new processes and reporting tools to support growing Capital Projects team
- delivered multiple large-scale projects concurrently in occupied buildings, implementing phasing and retention strategies to minimize resident disruption

Selected Achievements:

- delivered \$13M repositioning of 596-unit Maddox Cabbagetown, including suites, common areas, amenities and lobbies, within 13 months
- led repositioning and capital improvement programs across Toronto and Montreal portfolios totaling \$30M+ for both the Maddox and Loxley brands

DBS Developments - Project Manager

Toronto | November 2021 - June 2023

- led capital improvement and repositioning initiatives across a multi-residential portfolio, supporting revenue growth, resident retention, and long-term asset value enhancement
- collaborated with ownership, operations, leasing and development teams to execute business plans and align capital investments with portfolio objectives
- directed Development to IPP process for new construction, including PDIs, FF&E procurement and the development of operating plans and budgets
- developed resident retention strategies during redevelopment and capital improvement programs
- led strategic procurement initiatives, negotiating service agreements and vendor contracts that improved operational efficiency and reduced costs
- contributed to business development initiatives, industry award submissions and portfolio marketing efforts that strengthened brand positioning and asset visibility

Key Achievements:

- reduced portfolio vacancy by 16% within 12 months, while achieving average rental rate increases of 96%, through a targeted renovation and repositioning strategy
- delivered award-winning 157-unit luxury development, exceeding pro forma rent targets by \$0.80/sqft

BGO (BentallGreenOak) - Project Coordinator, Residential

Toronto | June 2018 - October 2021

- supported execution of a \$40M+ annual capital investment program across a national multi-residential portfolio of 30+ assets, aligning capital deployment with ownership objectives and asset performance strategies
- partnered with asset management, operations and ownership stakeholders on annual budget development, capital planning, project prioritization, and performance reporting
- managed project financials, including forecasting, budget reconciliation, and analysis of capital expenditures
- evaluated spending trends and operational opportunities, implementing initiatives that reduced costs, improved efficiency, and enhanced portfolio performance
- led portfolio-wide sustainability and ESG initiatives, including Fitwel, BOMA Best and ESG benchmarking efforts designed to support long-term asset value
- **Key Achievements:**
 - secured Canada's first Fitwel Certification for a multi-residential building at TWO St Thomas (2019)
 - developed and launched national supplier programs in paint, flooring & maintenance, reducing costs and generating \$350K annually in ancillary revenue

AWARDS

- 2025 FRPO Winner - Best Amenity Renovation (Maddox Cabbagetown)
- 2024 FRPO Winner - Best Lobby Renovation & Best Amenity Renovation (Maddox Cabbagetown)
- 2024 FRPO Finalist - Best Suite Renovation under \$40K (Maddox Cabbagetown)
- 2023 CFAA Winner - Best Suite Renovation under \$50K (25 St Dennis)
- 2023 FRPO Winner - Best New Development under 200 Suites (2Fifteen)
- 2022 FRPO Finalist - Best Suite Renovation (25 St Dennis)

EDUCATION & PROFESSIONAL DEVELOPMENT

- **Sustainability Leadership: Innovation for Growth** | Rotman School of Management, University of Toronto, 2025
- **Leadership Excellence, Employee Engagement, Quality Service** | Disney Institute, 2024
- **The Ritz-Carlton Brand Experience** | Ritz-Carlton Leadership Centre, 2023
- **Marketing & Leasing Multi-Family Properties** | Real Estate Institute of Canada, 2020
- **Commercial Real Estate** | Cornell University, 2019
- **Certification: Fitwel Ambassador** | Centre for Active Design, 2019
- **Principles of Construction Documentation** | Southern Alberta Institute of Technology, 2017
- **Foundations of Facility Management** | University of Toronto, 2017
- **Foundations of Project Management** | University of Toronto, 2016
- **Honours BA, Philosophy & Political Science** | University of Toronto, 2015